

JANUARY 25, 2024
THE ARMORY IN MINNEAPOLIS



DIAMOND AWARDS

CELEBRATING PHILANTHROPY
AND BASEBALL IN MINNESOTA



Join us for the 19TH ANNUAL DIAMOND AWARDS

This exclusive event celebrates the Minnesota Twins award recipients, inspires our guests, and raises funds for innovative research and patient care for brain, nerve, and muscle disorders at the University of Minnesota Medical School and M Health Fairview.

This year, join us at The Armory in Minneapolis for an extraordinary evening. The night will be filled with recognition for exceptional play during the 2023 season, highlights and stories from the field, and sought-after silent and live auction lots packed with one-of-a-kind sports memorabilia, experiences, and more.

Your sponsorship drives groundbreaking research, providing physician-scientists with the resources to discover the best ways to treat and someday cure debilitating neurological diseases—such as Ataxia, ALS (Amyotrophic lateral sclerosis), Multiple Sclerosis, Muscular Dystrophy, and Parkinson's.

THURSDAY
JANUARY
25
2024

DIAMOND AWARDS IS A MEANINGFUL COMMUNITY INVESTMENT AND A WISE BUSINESS INVESTMENT.

As a sponsor, you will have the unique opportunity to market your company to our audience of corporate and community leaders and supporters of neuroscience research and care. Last year, more than 400 guests enjoyed the festivities, including a VIP reception with top Minnesota Twins players and alumni, exclusive auctions, and exciting entertainment.

As our partner, you will align your organization with a worthy cause, host your top clients and

employees at the festivities, and receive remarkable brand exposure and significant benefits at the event. In fact, the 2023 Diamond Awards was broadcast on Fox 9 five times following the event and received extensive visibility on social media channels.

To learn more about this special event and how you can give hope to those challenged with debilitating brain, nerve, and muscle disorders, please visit diamondawards.umn.edu.



SPONSORS LEVEL & BENEFITS

	HALL OF FAME	WORLD SERIES	ALL-STAR	MVP	LEAD OFF
	\$50,000	\$30,000	\$20,000	\$10,000	\$5,000
Presenting Sponsor					
Name or logo on invitations and all promotional materials, where possible					
Name or logo on the event website with a link to your company site					
Name or logo visibility in event materials and collateral					
Recognition in event email					
Recognition in remarks during event programming					
Elevated onsite recognition through animated graphics					
Recognition in audio-visual elements					
Table Priority Seating					
Invitations for your guests to a pre-awards VIP experience with Minnesota Twins players					
Awards dinner seating for your guests	PREMIER SEATING 3 TABLES	 3 TABLES	 2 TABLES	 2 TABLES	 1 TABLE
Tax Deductibility	\$47,300	\$27,300	\$18,200	\$8,800	\$4,400

TABLE Awards dinner seating for up to 10 guests (1 table) **\$4,000** \$3,400 tax deductible

VIP EVENT TICKET
\$500 \$400 tax deductible

INDIVIDUAL TICKET
\$250 \$190 tax deductible

FOR MORE INFORMATION

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